#### 110TH CONGRESS 2D SESSION

# S. 2998

To require accurate and reasonable disclosure of the terms and conditions of prepaid telephone calling cards and services, and for other purposes.

#### IN THE SENATE OF THE UNITED STATES

May 8, 2008

Mr. Nelson of Florida (for himself, Ms. Snowe, Mr. Kerry, and Mr. Martinez) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

## A BILL

To require accurate and reasonable disclosure of the terms and conditions of prepaid telephone calling cards and services, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Prepaid Calling Card
- 5 Consumer Protection Act of 2008".
- 6 SEC. 2. DEFINITIONS.
- 7 In this Act:
- 8 (1) Commission.—The term "Commission"
- 9 means the Federal Trade Commission.

#### (2) Fees.—

- (A) IN GENERAL.—The term "fees" means all charges, fees, taxes, or surcharges, including connection, hang-up, service, payphone, and maintenance charges, which may be applicable to the use of a prepaid telephone calling card or a prepaid telephone calling service used by a consumer for calls originating within the United States.
  - (B) EXCLUSION.—The term "fees" does not include the applicable per unit or per minute rate for the particular destination called by a consumer.
- (3) International preferred destination.—The term "international preferred destination" means a specific international destination named on a prepaid telephone calling card or on the packaging material accompanying a prepaid telephone calling card.

#### (4) Prepaid telephone calling card.—

(A) IN GENERAL.—The terms "prepaid telephone calling card" and "card" mean any right of use purchased in advance for a sum certain linked to an access number and authorization code that enables a consumer to use a

prepaid telephone calling service. Such rights of use may be embodied on a card or other physical object or may be purchased by an electronic or telephonic means through which the purchaser obtains access numbers and authorization codes that are not physically located on a card or other physical object.

- (B) EXCLUSION.—The terms "prepaid telephone calling card" and "card" do not include cards or other rights of use that provide access to—
  - (i) a telecommunications service with respect to which the card or other rights of use and the telecommunications service are provided for free or at no additional charge as a promotional item accompanying a product or service purchased by a consumer; or
  - (ii) a wireless telecommunications service account with a wireless service provider that the purchaser has a preexisting relationship with or establishes a carrier-customer relationship with via the purchase of a prepaid wireless telecommunications service handset package.

| 1 | (5)     | Prepaid | TELEPHONE | CALLING | CARD | DIS- |
|---|---------|---------|-----------|---------|------|------|
| 2 | TRIBUTO | )R.—    |           |         |      |      |

- (A) In GENERAL.—The term "prepaid telephone calling card distributor" means any entity, corporation, company, association, firm, partnership, or person that purchases prepaid telephone calling cards or services from a prepaid telephone calling card distributor or prepaid telephone calling service provider and sells, resells, issues, or distributes prepaid telephone calling cards for a fee to 1 or more distributors of such cards or to 1 or more retail sellers of such cards.
- (B) EXCLUSION.—The term "prepaid telephone calling card distributor" does not include any retail merchants or sellers of prepaid telephone calling cards exclusively engaged in point-of-sale transactions with end-user customers.

#### (6) Prepaid telephone calling service.—

(A) IN GENERAL.—The terms "prepaid telephone calling service" and "service" mean any telecommunications service, paid for in advance by a consumer, that allows a consumer to originate voice telephone calls through a local,

- long distance, or toll-free access number and authorization code, whether manually or electronically dialed.
  - (B) Exclusion.—The terms "prepaid telephone calling service" and "service" do not include any service that provides access to a wireless telecommunications service account wherein the purchaser has a preexisting relationship with the wireless service provider or establishes a carrier-customer relationship via the purchase of a prepaid wireless telecommunications service handset package.
  - (7) Prepaid telephone calling service provider" means any entity, corporation, company, association, firm, partnership, or person providing prepaid telephone calling service to the public using its own, or a resold, telecommunications network or voice over Internet technology.
  - (8) Wireless telecommunications service.—The term "wireless telecommunications service" has the meaning given the term "commercial mobile service" in section 332(d) of the Communications Act of 1934 (47 U.S.C. 332(d)).

### 1 SEC. 3. REQUIRED DISCLOSURES OF PREPAID TELEPHONE

| 2  | CALLING CARDS OR SERVICES.                                  |
|----|---|
| 3  | (a) Rulemaking.—Not later than 180 days after the           |
| 4  | date of the enactment of this Act, the Commission shall     |
| 5  | prescribe regulations that require every prepaid telephone  |
| 6  | calling service provider and prepaid telephone calling card |
| 7  | distributor to disclose, with respect to the terms and con- |
| 8  | ditions of a prepaid telephone calling card or service pro- |
| 9  | vided, sold, resold, issued, or distributed by such service |
| 10 | provider or distributor, as the case may be, the following: |
| 11 | (1)(A) The number of calling units or minutes               |
| 12 | of domestic interstate calls provided by such card or       |
| 13 | service at the time of purchase; or                         |
| 14 | (B) the dollar value of such card or service and            |
| 15 | the domestic interstate rate per minute provided by         |
| 16 | such card or service at the time of purchase.               |
| 17 | (2) The applicable calling unit or per minute               |
| 18 | rates for all international preferred destinations          |
| 19 | served by such card or service.                             |
| 20 | (3) The applicable per minute rates for all indi-           |
| 21 | vidual international destinations served by such card       |
| 22 | or service.   |
| 23 | (4) That the rates described in paragraph (3)               |
| 24 | may be obtained through the prepaid telephone call-         |
| 25 | ing card provider's toll-free customer service number       |
| 26 | or Internet website   |

| 1  | (5) All terms and conditions pertaining to the         |
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| 2  | use of such card or service, including the following:  |
| 3  | (A) The maximum amount and frequency                   |
| 4  | of all fees.   |
| 5  | (B) Applicable policies relating to refund,            |
| 6  | recharge, decrement, and expiration.                   |
| 7  | (C) Limitations, if any, on the use or pe-             |
| 8  | riod of time for which the displayed, promoted,        |
| 9  | or advertised minutes or rates will be available       |
| 10 | to the customer.                                       |
| 11 | (6) The name and address of such service pro-          |
| 12 | vider.   |
| 13 | (7) A toll-free telephone number to contact the        |
| 14 | customer service department of such service provider   |
| 15 | and the hours of service of such customer service de-  |
| 16 | partment.  |
| 17 | (b) CLEAR AND CONSPICUOUS DISCLOSURE OF RE-            |
| 18 | QUIRED INFORMATION AND LANGUAGE REQUIRE-               |
| 19 | MENTS.—The regulations prescribed under subsection (a) |
| 20 | shall include requirements as follows:                 |
| 21 | (1) CARDS.—In the case of a prepaid telephone          |
| 22 | calling card, the disclosures described in subsection  |
| 23 | (a) (other than paragraph (3) of such subsection)      |
| 24 | shall be printed in plain English in a clear and con-  |
| 25 | spicuous location on each prepaid telephone calling    |

- card or the packaging of such card so that such disclosures are plainly visible to a consumer at the point of sale.
  - (2) Online services.—In the case of a prepaid telephone calling service that consumers access and purchase via the Internet, the disclosures described in subsection (a) (other than paragraph (4) of such subsection) shall be displayed in plain English in a clear and conspicuous location on the Internet site from which the consumer purchases such service.
    - (3) ADVERTISING AND OTHER PROMOTIONAL MATERIAL.—The disclosures described in subsection (a) (other than paragraph (3) of such subsection) shall be printed on any advertising for the prepaid telephone calling card or service, including on any signs for display by retail merchants, any promotional emails, any Internet site used to promote such card or service, and on any other promotional material.
    - (4) Languages other than English is predominantly used on a prepaid telephone calling card or its packaging, or in the point-of-sale advertising, Internet advertising, or promotional material of a prepaid tele-

| 1                                      | phone calling card or prepaid telephone calling serv-  |
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| 2                                      | ice, than the disclosures required by the regulations  |
| 3                                      | prescribed under subsection (a) shall be disclosed in  |
| 4                                      | that language on such card, packaging, advertise-  |
| 5                                      | ment, or promotional material in the same manner   |
| 6                                      | as if English were used.   |
| 7                                      | (c) Additional Regulations.—The Commission   |
| 8                                      | may, in accordance with section 553 of title 5, United   |
| 9                                      | States Code, prescribe such other regulations as the Com-  |
| 10                                     | mission determines are necessary to protect consumers of   |
| 11                                     | prepaid telephone calling cards and services.  |
| 12                                     | SEC. 4. UNLAWFUL CONDUCT RELATED TO PREPAID TELE-  |
| 13                                     | PHONE CALLING CARDS.   |
|  |  |
| 14                                     | (a) Prepaid Telephone Calling Service Pro-   |
| 14<br>15                               | (a) Prepaid Telephone Calling Service Provider.—It shall be unlawful for any prepaid telephone   |
|  |  |
| 15                                     | VIDER.—It shall be unlawful for any prepaid telephone  |
| 15<br>16                               | VIDER.—It shall be unlawful for any prepaid telephone calling service provider to do any of the following:   |
| 15<br>16<br>17                         | VIDER.—It shall be unlawful for any prepaid telephone calling service provider to do any of the following:  (1) UNDISCLOSED FEES AND CHARGES.—To   |
| 15<br>16<br>17<br>18                   | VIDER.—It shall be unlawful for any prepaid telephone calling service provider to do any of the following:  (1) UNDISCLOSED FEES AND CHARGES.—To assess or deduct from the balance of a prepaid tele-  |
| 15<br>16<br>17<br>18                   | VIDER.—It shall be unlawful for any prepaid telephone calling service provider to do any of the following:  (1) Undisclosed fees and charges.—To assess or deduct from the balance of a prepaid telephone calling card any fee or other amount for use   |
| 15<br>16<br>17<br>18<br>19             | VIDER.—It shall be unlawful for any prepaid telephone calling service provider to do any of the following:  (1) Undisclosed fees and charges.—To assess or deduct from the balance of a prepaid telephone calling card any fee or other amount for use of the prepaid telephone calling service, except—   |
| 15<br>16<br>17<br>18<br>19<br>20<br>21 | VIDER.—It shall be unlawful for any prepaid telephone calling service provider to do any of the following:  (1) UNDISCLOSED FEES AND CHARGES.—To assess or deduct from the balance of a prepaid telephone calling card any fee or other amount for use of the prepaid telephone calling service, except—  (A) the per minute rate or value for each  |
| 15<br>16<br>17<br>18<br>19<br>20<br>21 | VIDER.—It shall be unlawful for any prepaid telephone calling service provider to do any of the following:  (1) UNDISCLOSED FEES AND CHARGES.—To assess or deduct from the balance of a prepaid telephone calling card any fee or other amount for use of the prepaid telephone calling service, except—  (A) the per minute rate or value for each particular destination called by the consumer; |

- (2) Minutes and rates as promoted and ADVERTISED.—With respect to a prepaid telephone calling card for a service of the prepaid telephone calling service provider, to provide fewer minutes than the number of minutes promoted or advertised, or to charge a higher per minute rate to a specific destination than the per minute rate to that specific destination promoted or advertised, on—
  - (A) the prepaid telephone calling card;
  - (B) any point-of-sale material relating to the card; or
    - (C) other advertising related to the card or service.
  - (3) MINUTES ANNOUNCED, PROMOTED, AND ADVERTISED THROUGH VOICE PROMPTS.—To provide fewer minutes than the number of minutes announced, promoted, or advertised through any voice prompt given by the prepaid telephone calling service provider to a consumer at the time the consumer places a call to a dialed destination with a prepaid telephone calling card or service.
  - (4) Expiration.—Unless a different expiration date is clearly disclosed pursuant to the disclosure requirements of regulations prescribed under section

| 1  | 3, to provide, sell, resell, issue, or distribute a pre  |
|----|--|
| 2  | paid telephone calling card or service that expires—     |
| 3  | (A) before the date that is 1 year after the             |
| 4  | date on which such card or service is first used         |
| 5  | or   |
| 6  | (B) in the case of a prepaid telephone call              |
| 7  | ing card or service that permits a consumer to           |
| 8  | purchase additional usage minutes or add addi            |
| 9  | tional value to the card or service, before the          |
| 10 | date that is 1 year after the date on which the          |
| 11 | consumer last purchased additional usage min             |
| 12 | utes or added additional value to the card or            |
| 13 | service.   |
| 14 | (5) Charges for unconnected calls.—To                    |
| 15 | assess any fee or charge for any unconnected tele        |
| 16 | phone call. For purposes of this paragraph, a tele       |
| 17 | phone call shall not be considered connected if the      |
| 18 | person placing the call receives a busy signal or i      |
| 19 | the call is unanswered.                                  |
| 20 | (b) Prepaid Telephone Calling Card Dis                   |
| 21 | TRIBUTOR.—It shall be unlawful for any prepaid telephone |
| 22 | calling card distributor to do any of the following:     |

(1) Undisclosed fees and charges.—To

assess or deduct from the balance of a prepaid tele-

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| 1  | phone calling card any fee or other amount for use     |
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| 2  | of the prepaid telephone calling service, except—      |
| 3  | (A) the per minute rate or value for each              |
| 4  | particular destination called by the consumer;         |
| 5  | and  |
| 6  | (B) fees that are disclosed as required by             |
| 7  | regulations prescribed under section 3.                |
| 8  | (2) MINUTES AS PROMOTED AND ADVER-                     |
| 9  | TISED.—To sell, resell, issue, or distribute any pre-  |
| 10 | paid telephone calling card that the distributor       |
| 11 | knows provides fewer minutes than the number of        |
| 12 | minutes promoted or advertised, or a higher per        |
| 13 | minute rate to a specific destination than the per     |
| 14 | minute rate to that specific destination promoted or   |
| 15 | advertised, on—  |
| 16 | (A) the prepaid telephone calling card;                |
| 17 | (B) any point of sale material relating to             |
| 18 | the card; or   |
| 19 | (C) other advertising relating to the card             |
| 20 | or service.  |
| 21 | (3) Minutes announced, promoted, or ad-                |
| 22 | VERTISED THROUGH VOICE PROMPTS.—To sell, re-           |
| 23 | sell, issue, or distribute a prepaid telephone calling |
| 24 | card that such distributor knows provides fewer min-   |
| 25 | utes than the number of minutes announced, pro-        |

- moted, or advertised through any voice prompt given to a consumer at the time the consumer places a call to a dialed destination with the prepaid telephone calling card or service.
  - (4) Expiration.—Unless a different expiration date is clearly disclosed pursuant to the disclosure requirements of regulations prescribed under section 3, to provide, sell, resell, issue, or distribute a prepaid telephone calling card that expires—
    - (A) before the date that is 1 year after the date on which such card or service is first used; or
    - (B) in the case of a prepaid telephone calling card or service that permits a consumer to purchase additional usage minutes or add additional value to the card or service, before the date that is 1 year after the date on which the consumer last purchased additional usage minutes or added additional value to the card or service.
- 21 (c) Liability.—A prepaid telephone calling service 22 provider or a prepaid telephone calling card distributor 23 may not avoid liability under this section by stating that 24 the displayed, announced, promoted, or advertised min-25 utes, or the per minute rate to a specific destination, are

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| 1  | subject to fees or charges, or by utilizing other disclaimers |
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| 2  | or limitations.   |
| 3  | SEC. 5. ENFORCEMENT BY THE FEDERAL TRADE COMMIS-              |
| 4  | SION.   |
| 5  | (a) Unfair and Deceptive Act or Practice.—                    |
| 6  | Notwithstanding any other provision of law, a violation of    |
| 7  | a regulation prescribed under section 3 or the commission     |
| 8  | of an unlawful act proscribed under section 4 shall be        |
| 9  | treated as a violation of a rule defining an unfair or decep- |
| 10 | tive act or practice prescribed under section $18(a)(1)(B)$   |
| 11 | of the Federal Trade Commission Act (15 U.S.C.                |
| 12 | 57a(a)(1)(B)).  |
| 13 | (b) AUTHORITY OF THE COMMISSION.—The Commis-                  |
| 14 | sion shall enforce this Act in the same manner and by         |
| 15 | the same means as though all applicable terms and provi-      |
| 16 | sions of the Federal Trade Commission Act were incor-         |
| 17 | porated into and made a part of this Act.                     |
| 18 | (e) Rulemaking Authority.—The Commission                      |
| 19 | may prescribe regulations to carry out this Act.              |
| 20 | SEC. 6. STATE ENFORCEMENT.                                    |
| 21 | (a) In General.—  |
| 22 | (1) CIVIL ACTIONS.—In any case in which the                   |
| 23 | attorney general of a State, a State utility commis-          |
| 24 | sion, or other authorized State consumer protection           |

agency has reason to believe that an interest of the

| 1  | residents of that State has been or is threatened or  |
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| 2  | adversely affected by the engagement of any person    |
| 3  | in a practice that is prohibited under this Act, the  |
| 4  | State, as parens patriae, may bring a civil action on |
| 5  | behalf of the residents of that State in a district   |
| 6  | court of the United States of appropriate jurisdic-   |
| 7  | tion, or any other court of competent jurisdiction—   |
| 8  | (A) to enjoin that practice;                          |
| 9  | (B) to enforce compliance with this Act;              |
| 10 | (C) to obtain damage, restitution, or other           |
| 11 | compensation on behalf of residents of the            |
| 12 | State; or   |
| 13 | (D) to obtain such other relief as the court          |
| 14 | may consider to be appropriate.                       |
| 15 | (2) Notice to federal trade commis-                   |
| 16 | SION.—  |
| 17 | (A) IN GENERAL.—Before filing an action               |
| 18 | under paragraph (1), the attorney general of a        |
| 19 | State, a State utility commission, or an author-      |
| 20 | ized State consumer protection agency shall           |
| 21 | provide to the Commission—                            |
| 22 | (i) written notice of the action; and                 |
| 23 | (ii) a copy of the complaint for the ac-              |
| 24 | tion.   |
| 25 | (B) Exemption.—                                       |

| 1  | (i) In General.—Subparagraph (A)                      |
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| 2  | shall not apply to the filing of an action            |
| 3  | under paragraph (1) if the attorney gen-              |
| 4  | eral of a State, a State utility commission,          |
| 5  | or an authorized State consumer protection            |
| 6  | agency filing such action determines that it          |
| 7  | is not feasible to provide the notice de-             |
| 8  | scribed in subparagraph (A) before the fil-           |
| 9  | ing of the action.                                    |
| 10 | (ii) Notification.—In an action de-                   |
| 11 | scribed in clause (i), the attorney general           |
| 12 | of a State, a State utility commission, or            |
| 13 | an authorized State consumer protection               |
| 14 | agency shall provide notice and a copy of             |
| 15 | the complaint to the Commission at the                |
| 16 | time the action is filed.                             |
| 17 | (b) Intervention by Federal Trade Commis-             |
| 18 | SION.—  |
| 19 | (1) In general.—Upon receiving notice under           |
| 20 | subsection (a)(2), the Commission may intervene in    |
| 21 | the action that is the subject of such notice.        |
| 22 | (2) Effect of intervention.—If the Com-               |
| 23 | mission intervenes in an action under subsection (a), |
| 24 | the Commission may—                                   |

| 1  | (A) be heard with respect to any matter                     |
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| 2  | that arises in that action; and                             |
| 3  | (B) file a petition for appeal.                             |
| 4  | (c) Construction.—Nothing in this Act may be                |
| 5  | construed to prevent an attorney general of a State, a      |
| 6  | State utility commission, or an authorized State consumer   |
| 7  | protection agency from exercising the powers conferred on   |
| 8  | the attorney general, a State utility commission, or an au- |
| 9  | thorized State consumer protection agency by the laws of    |
| 10 | that State—   |
| 11 | (1) to conduct investigations;                              |
| 12 | (2) to administer oaths or affirmations;                    |
| 13 | (3) to compel the attendance of witnesses or the            |
| 14 | production of documentary and other evidence;               |
| 15 | (4) to enforce any State consumer protection                |
| 16 | laws of general applicability; or                           |
| 17 | (5) to establish or utilize existing administrative         |
| 18 | procedures to enforce the provisions of the law of          |
| 19 | such State.   |
| 20 | (d) Venue; Service of Process.—                             |
| 21 | (1) Venue.—Any action brought under sub-                    |
| 22 | section (a) may be brought in the district court of         |
| 23 | the United States that meets applicable require-            |
| 24 | ments relating to venue under section 1391 of title         |
| 25 | 28. United States Code.                                     |

- 1 (2) SERVICE OF PROCESS.—In an action 2 brought under subsection (a), process may be served 3 in any district in which the defendant—
- 4 (A) is an inhabitant; or
- 5 (B) may be found.

#### 6 SEC. 7. APPLICATION.

- 7 The regulations prescribed under section 3 and the
- 8 provisions of section 4 shall apply to any prepaid telephone
- 9 calling card issued or placed into the stream of commerce,
- 10 and to any advertisement, promotion, point-of-sale mate-
- 11 rial or voice prompt regarding a prepaid telephone calling
- 12 service that is created or disseminated 90 days after the
- 13 date on which the regulations are prescribed under section
- 14 3(a).

#### 15 SEC. 8. PREEMPTION.

- Nothing in this Act shall affect the authority of any
- 17 State to establish or continue in effect a provision of the
- 18 law of a State relating to regulation of prepaid calling
- 19 cards, prepaid calling card distributors, prepaid calling
- 20 services, or prepaid calling service providers, except to the
- 21 extent that such provision of law is inconsistent with the
- 22 provisions of this Act or a regulation prescribed under this
- 23 Act, and then only to the extent of such inconsistency.
- 24 A provision of the law of a State is not inconsistent with
- 25 this Act or a regulation prescribed under this Act if such

- 1 provision provides equal or greater protection to con-
- 2 sumers than what is provided under this Act or the regula-

3 tions prescribed under this Act.

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